

**Criteria for selecting DLA Land and Maritime 2010 Recognition for Excellence Awards
Recognition will take place at the 2011 DLA Enterprise Supplier Conference and Exhibition**

We are pleased to announce the DLA Land and Maritime will continue our traditional recognition of contractors for their excellent performance as measured by the Automated Best Value System (ABVS). This year we will use each contractor's DLA Land and Maritime Center Score from the January 05, 2010 monthly update to the January 05, 2011, monthly update for selecting the DLA Land and Maritime 2010 Recognition for Excellence Award winners. The following criteria will apply:

<u>LEVEL</u>	<u>CONTRACT LINE ITEMS</u>	<u>DLA LAND AND MARITIME SCORE</u>
Gold	50+	100
Silver	50+	99.0 – 99.9
Bronze	50+	98.0 – 98.9

In addition there is also a requirement for an overall DLA score of 90.0 or above.

NOTE: These are the minimum qualification criteria for qualification as a Recognition for Excellence Award winner and do not assure final selection. Other criteria for qualification may include a consideration of business ethics, integrity and other factors. Regardless of the DLA Land and Maritime Center Score, the final decision to select a contractor as Recognition for Excellence Award winner is in the sole discretion of DLA Land and Maritime. (Please notice the cutoff dates and the use of Overall DLA Score of 90.0 or above.)

Although we will use the January 2011 ABVS monthly run for determining qualifiers, the data that will be available on the Internet Site will reflect the combined DLA data. To capture the Center scores, we will extract performance with DLA Land and Maritime from the DLA database. This data will not be displayed on the Internet Site. **In order for us to accurately determine the qualified finalists, it is very important that you review and challenge any negative data as soon as possible. These challenges should be submitted no later than March 15, 2011.** We will apply the challenges to the DLA ABVS database **and** the data extracted for the Recognition for Excellence Award, adjusting the scores accordingly. To view the combined DLA data and scores, log in to: <https://abvs.dla.mil> and obtain your data.

Recognition for Excellence Award winners will be notified no later than April 30, 2011. The awards will be presented at the DLA Enterprise Supplier Conference scheduled for June 27-30, 2011, at the Greater Columbus Convention Center, 400 North High Street, in downtown Columbus, Ohio. More information about the conference will be posted later on the NDIA website at www.ndia.org.

REMINDER: DLA Land and Maritime uses ABVS ratings as well as other Past Performance criteria as evaluation factors in making best value contract award decisions. Receiving the Recognition for Excellence Award has no impact on those contract award decisions. Recognition for Excellence Awards is DLA Land and Maritime's way of recognizing contractors who maintain high performance standards at this Center.

For questions about ABVS or the Recognition for Excellence Award criteria call: (614) 692-1381 or (614) 692-3383 or email at dscabvs@dla.mil.

Challenges may be faxed to (614) 692-4170, or mail to: DLA LAND AND MARITIME-BPSF (ABVS), P.O. Box 3990, Columbus, Ohio 43218-5000. Preferred method is to email challenges and supporting documentation to dscabvs@dla.mil.